



COMPLETE SUITE SERVICES & PRODUCTS FOR THE HOSPITALITY INDUSTRY

INTEGRATION TO POINT OF SALE



DataPoint is the Hospitality Industry's first (P2PE) Point-to-Point Encryption + EMV Pay-at-the-Table Solution that connects to your POS system.

PAYMENT PROCESSING



PayPoint allows you to immediately take EMV compliant payments. Our SmartPay process allows you to manage your payments.

HOSPITALITY SUITES



Upgrade your business to our complete line of Restaurant, Retail and Hotel Suite of products to manage more efficiently.

5 PROCESSORS 6 TERMINALS 3 PATENTS

62 PRODUCTS 4 PLATFORMS 300+ CLIENTS

SOFTPOINT ADVANTAGES

SoftPoint is a cloud based technology company that produces software and services for the hospitality industry. It has 60 plus application to manage all aspects of a business.

- ✓ Cloud Based and Disconnect Mode
- ✓ Patented Technology
- ✓ 30 years of Industry Experience
- ✓ Business Intelligence
- ✓ Custom Development & White Label
- ✓ LearnTUBE Training Service
- ✓ 24x7x365 Support



CALL US: +1 (480) 745-3049
VISIT US: WWW.SOFTPOINTCLOUD.COM

RETAIL SUITE
STORES
POPUVS
FARMER MARKETS
SPECIALTY SHOPS

RESTAURANT SUITE
CUSUAL
TABLE DINNING
QUICK SERVICE
FOOD TRUCKS

HOTEL SUITE
HOTELS
RENTALS
MOTELS
RESORTS



SOFTPOINT SUITES ADVANTAGES



The technology industry is continually evolving and improving but there is one industry that has remained unaltered by advancements, until now. Currently operated by outdated software, costly legacy systems, unsecure vulnerable environments and disconnected platforms, the hospitality industry is poised for innovation. That innovation comes from the brainchild of SoftPoint.

- ✓ Integrated
- ✓ Patented
- ✓ Easy To Use
- ✓ Secure
- ✓ Durable
- ✓ Reliable
- ✓ Wifi
- ✓ 3G
- ✓ EMV
- ✓ PCI

Whether it be at a retail store, restaurant or hotel, businesses of all sorts and even employees want a seamless, centralized offering that arms them with the tools to engage with consumers and run their businesses more efficiently. SoftPoint has created a suite of products that encompass all of your business functions in on simple platform. This way you can run your entire business without being a blogged down by technology.

SoftPoint has created applications for various markets. Our products are built specifically to integrate with other products so that you can use them easily. Please review our market specific information sheets to learn more.



SOFTPOINT SUITES

SoftPoint was created to merge hospitality systems and provides products that each business needs to function. Our products encompass all your front and back of the house activities in our common cloud secure platform.



SECONDARY PRODUCTS

Unique to any other Point of Sales system in the market ours was created with integrated payments in mind. In order to easily take EMV transaction and minimize your PCI and cyber security risk.



INTEGRATED PAYMENTS



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